

FINDING MEILI

PRIVACY POLICY

Effective Date: November 11, 2011

Last Updated: January 12, 2025

Finding Meili™ LLC ("Finding Meili," "we," "us," or "our") respects your privacy and is committed to protecting your personal data. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you use our website, mobile application, or any part of the Finding Meili™ platform, including visiting www.findingmeili.com (the "Website") and using our services.

By accessing or using the Website, mobile application, or platform, you acknowledge that you have read, understood, and agreed to the terms of this Privacy Policy. If you do not agree with our policies and practices, please do not use our services. This Policy is legally binding and intended to comply with applicable laws including the General Data Protection Regulation (GDPR), the California Consumer Privacy Act (CCPA), and other relevant data privacy laws.

1. Information We Collect

1.1 Personal Information

We collect personal data that you provide voluntarily, including but not limited to:

- Date of Birth (to confirm users are 18 years or older)
- Full Name
- Email Address
- Phone Number
- Mailing/Billing Address
- Payment Information (processed securely via third-party processors)
- Identification Documents (if required for membership verification)
- Account Login Credentials (for registered users)

1.2 Automatically Collected Information

When you visit our Website, we may collect:

- IP Address
- Browser Type & Version
- Device Information
- Operating System
- Geolocation Data (if permitted by your device)

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- Website Usage Data (pages visited, time spent, referring URLs)
- Cookies & Tracking Technologies (See Section 6)

1.3 Information from Third Parties

We may receive data from:

- Payment processors (e.g., Stripe, Adyen, or Authorize.net)
- Social media platforms (if you link accounts)
- Affiliate partners and advertising networks

2. How We Use Your Information

- To Provide Services: Facilitate bookings, process payments, and deliver our services.
- To Manage Accounts: Create and manage user profiles, memberships, and preferences.
- To Communicate: Send booking confirmations, updates, newsletters, and promotional materials.
- To Improve User Experience: Enhance our website functionality, analyze user trends, and conduct market research.
- To Comply with Legal Obligations: Enforce our terms, prevent fraud, and comply with regulatory requirements.
- To Personalize Advertising: Show targeted ads based on browsing behavior (subject to consent where required).

3. Legal Basis for Processing (GDPR Compliance)

- Consent - When you opt-in to receive marketing communications.
- Contractual Necessity - When processing is required to fulfill a booking or membership request.
- Legal Obligation - For compliance with tax, fraud prevention, or legal laws.
- Legitimate Interests - For improving services, analyzing usage, or preventing abuse.

4. Data Sharing & Disclosure

We do not sell or rent your personal data. We may share your data with:

- Service Providers: Vendors assisting with payments, hosting, support, and analytics.
- Legal & Regulatory Compliance: As required by law, court order, or law enforcement.
- Business Transfers: If involved in a merger, acquisition, or sale.
- Advertising Partners: With consent, for targeted marketing.

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5. Data Retention & Security

5.1 Retention Policy

- Booking & Membership Data: Retained for at least 7 years.
- Contact Info: Until deletion is requested.
- Analytics: Retained for up to 24 months.

5.2 Security Measures

- SSL Encryption
- Access Controls
- Secure Payment Processing (PCI-DSS)
- Regular Security Audits

6. Cookies & Tracking Technologies

We use cookies to:

- Store preferences
- Analyze traffic
- Enable ads (with consent)

Users may manage cookies via browser settings. For EU users, we comply with the EU Cookie Directive.

7. Your Rights

7.1 GDPR Rights (EU/EEA): Access, correction, deletion, restriction, portability, and objection.

7.2 CCPA Rights (California): Know, delete, opt-out, and non-discrimination rights.

To exercise rights, contact: legal@findingmeili.com

8. International Data Transfers

Your data may be transferred to the United States or other jurisdictions. We comply with GDPR Standard Contractual Clauses (SCCs) or equivalent mechanisms for international transfers.

9. Third-Party Links & Services

We are not responsible for the privacy practices of third-party sites or services linked from our platform. Users should review their privacy policies independently.

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10. Changes to This Privacy Policy

We may update this Policy at any time. Changes will be posted with an updated "Last Updated" date. For material changes, we will notify users via email or through a notice on our Website.

11. Contact Us

Finding Meili LLC

Email: legal@findingmeili.com

Website: www.findingmeili.com

12. Misuse of Platform Data

Users are strictly prohibited from harvesting, copying, scraping, or republishing any content, user listings, or personal information found on the Finding Meili platform for commercial, malicious, or unsolicited purposes. Any attempt to use or repurpose platform content without written authorization may result in account termination and legal action.

13. Do Not Track Signals

Some web browsers offer a "Do Not Track" (DNT) feature. At this time, Finding Meili does not respond to DNT signals, as a uniform technology standard has not been adopted industry-wide.

14. Automated Decision-Making

Finding Meili does not currently make decisions based solely on automated processing, including profiling, that would produce legal effects or significantly affect users. Should this change, users will be notified and given the opportunity to opt out.

15. User Responsibility

Users are responsible for ensuring that their personal data and account credentials are accurate and secure. You agree not to share login credentials with others or allow unauthorized access to your account. Finding Meili is not liable for losses caused by user negligence in maintaining account security.

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Finding Meili operates as a private platform. Business address is not publicly disclosed for user security and platform integrity.